

I PROMISE TO WORK PAST “GOOD ENOUGH” AND TO WRESTLE WITH IDEAS UNTIL I REACH SOMETHING BETTER.

EXPERIENCE

Graphic Designer // Steelcase
Grand Rapids, MI
October 2013–Present

Assisted in the creation and layout of global proposals for many Fortune 500 companies. Created collateral sales materials including booklets, pamphlets, and presentations. Utilized Wordpress to produce unique customer-facing web sites. Branded and created materials for annual Global Proposals Conferences in Monterrey, MX, Los Angeles, CA, & Grand Rapids, MI.

Graphic Design Intern // Steelcase
Grand Rapids, MI
May 2013–October 2013

Worked with the Global Proposals team to create on-brand promotional materials for Steelcase alongside an international team of designers, writers, and proposal managers.

Graphic Design Intern // Design Project Center
Big Rapids, MI
October 2012–April 2013

Researched, planned, worked with clients, and designed for the Ferris State University Senior Portfolio Review Event. Also was in charge of the program social media pages. Part of an in-house internship in the Graphic Design program.

EDUCATION

Bachelor of Science // Graphic Design
College of Business, Ferris State University
Big Rapids, Michigan, May 2013

Spanish Minor
College of Arts and Sciences, Ferris State University
Big Rapids, Michigan, May 2013

HONORS & AWARDS

Magna Cum Laude 2013
College of Business Dean's List 2009–12
Honors Art Show Judge's Choice Award 2012
W.N. Ferris Founder's Scholarship 2009–13
National Merit Commended Student 2008

SKILLS

Adobe Creative Suite 6, Microsoft Office, HTML/CSS, writing, typography, layout, digital photography, intermediate Spanish, social media

LEADERSHIP & INVOLVEMENT

AIGA Ferris State University Student Group
Member 2010–13
Co-chair of Photography Collective 2012

AIGA West Michigan
Member 2010–13

Ferris State University Honors Program
Member 2009–13
Honors Art Show 2009, 2012

Study Abroad Program
Studied Spanish in San Jose, Costa Rica 2012

His House Christian Fellowship
Student Leader 2010–13
Served on missions trips to Juarez, Mexico 2010–13

INTERESTS

Photography, painting, community service work, good cups of tea, reading, playing soccer, wandering, and climbing 14,000 ft mountains.

lauren pinner

Graphic Designer

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